

MEDIA PARTNERSHIP OFFER

Japan Institute of Navigation (JIN) is welcoming Media Partners to cooperate in advertising and promoting the 16th IAIN World Congress 2018 (IAIN 2018) by using their various channels.

Journalists and editors interested in promoting IAIN 2018 are therefore invited to become Media Partner of the Congress, which will be held in Makuhari, Japan, from Nov 28 (Wed.) to Dec. 1 (Sat.), 2018.

The partnership offer is reserved for media outlets or publications which are willing and able to get substantially involved in the promotion of the Congress through various channels pertinent with the themes of the Congress.

WHAT WE ASK FOR

- Placing of the Congress banner including mention of the official website (<https://iain2018.org/>) on Partner's website
- Plus a minimum of one advertisement possibilities among the following (please tick-mark the appropriate):
 - One (1) e-blasts to Partner's subscriber list promoting the Congress between March and October 2018.
 - One (1) inclusion in Partner's newsletter to its subscribers between March and October 2018.
 - Printed advertisement: at least one (1) 1/4 page printed in the Partner's magazine, newsletter between March and October 2018.
 - Listing of the Congress in the events section (e.g. events calendar) of the Partner's website

No direct financial contribution is sought from the Partner.

WHAT WE OFFER

- Display of publications and/or promotional material on a designated Media table / in the Congress registration area
- One (1) complimentary pass to the Congress (excluding social events)
- Logo display and link under the media partners section of the IAIN 2018 website <https://iain2018.org/> and recognition as a Media Partner on Congress programme

If you are interested in becoming a Media Partner of the 16th IAIN World Congress 2018, please refer to the Media Partnership Information and submit a signed Media Partnership Agreement Form, which is annexed to the present letter. All requests will be subject to Organisers' acceptance.

For further information, please contact the Congress Organizing Secretariat (secretariat@iain2018.org), at your earliest convenience.



MEDIA PARTNERSHIP AGREEMENT

The 16th IAIN World Congress 2018 (IAIN 2018) will take place from Nov. 28 (Wed.) to Dec. 1 (Sat.), 2018 at Makuhari Messe, Chiba, Japan. This Congress is organised by Japan Institute of Navigation (JIN).

CONGRESS CONTACT INFORMATION

Convention Linkage
Secretariat of IAIN2018
2, Sanbanchou, Chiyoda, Tokyo
102-0075, Japan
Phone: +81-3-3263-8686
Fax: +81-3-3263-8693
Email: secretariat@iain2018.org
Web: <https://iain2018.org/>

Company name _____
Contact person Ms. Mrs. Mr. _____
First name _____
Surname _____
Phone _____
Fax _____
E-mail: _____
Website _____
Street _____
Postal code _____
City _____
Country _____

PARTNER CONTACT INFORMATION

This Media Partner Agreement outlines the responsibilities of Japan Institute of Navigation (the Organiser) and _____ (the Partner) for the promotion of the Congress.

ORGANISER RESPONSIBILITIES

- The Organiser agrees to provide the benefits to the Partner as detailed below:
- Display of publications and/or promotion materials on a designated Media table during the Congress
 - One (1) Press pass to the Congress (social events excluded)
 - Logo display and link under the media partners section of IAIN 2018 website <https://iain2018.org/> and recognition as a Media Partner on Congress programme

PARTNER RESPONSIBILITIES

- The Partner agrees to provide the benefits to the Organiser as detailed below:
- Placing of the Congress banner including mention of the official website (<https://iain2018.org/>) on Partner's website
 - Plus a minimum of one advertisement possibilities among the following (please tick-mark the appropriate):
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No direct financial contribution is sought from the Partner.

ACKNOWLEDGEMENT

The Organiser and the Media Partner acknowledge agree to comply with all terms and conditions contained in this Media Partner Agreement.

FOR STAFF:

Ms. Jimmie WONG
Secretariat of IAIN2018
Date:

FOR THE PARTNER:

Name and function of the authorised individual: _____
Date: _____
Stamp & signature _____